


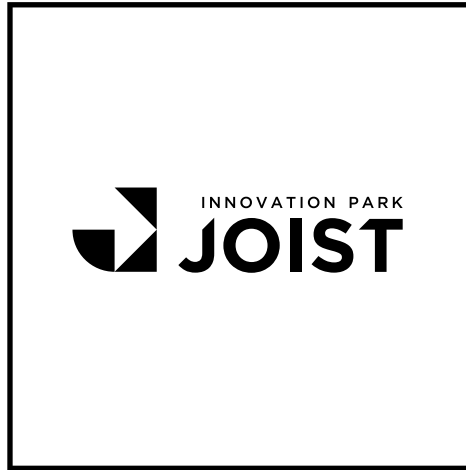
# INNO VENT FORUM

**27-28**  
**MARCH** 2026  
LARISSA

A photograph of an ancient Roman amphitheater in Larissa, Greece. The stone seating tiers are arranged in a semi-circle, with a grassy arena in the center. In the background, a modern stone building with a tiled roof sits on a hill. The image is overlaid with a semi-transparent circular graphic and a dark vertical band on the left.

# LARISSA AT THE HEARTBEAT OF **INNOVATION**

# ORGANIZERS



The largest hybrid science and technology event is returning for its fourth edition – more dynamic, more inspiring, more innovative. Innovent Forum is transforming, evolving, and actively engaging the entire city of Larissa.

The Municipality of Larissa, together with JOIST Innovation Park, co-organizes and leads this year's edition of the celebration of technology and innovation in Thessaly. For two days, Friday 27 March and Saturday 28 March 2026, the entire city of Larissa and the wider region of Thessaly will be “moving to the rhythm” of Innovent.

Professionals, startups and SMEs, large companies with international activity, institutional bodies and associations, investors, academics, researchers, students and active citizen communities will come together to discuss, network, learn, exchange know-how and showcase the most innovative ideas, solutions and services.

# A DYNAMIC PROGRAM OF ACTIVITIES

The program of Innovent Forum 2026 includes:

TALKS

OPEN DISCUSSIONS

NETWORKING MEETINGS

EXHIBITIONS

WORKSHOPS

HACKATHON AND COMPETITIONS

LIVE DEMOS

MEET-THE-EXPERTS OPPORTUNITIES

B2B MATCHMAKING

SKILL STATIONS

PITCHING OF INNOVATIVE IDEAS

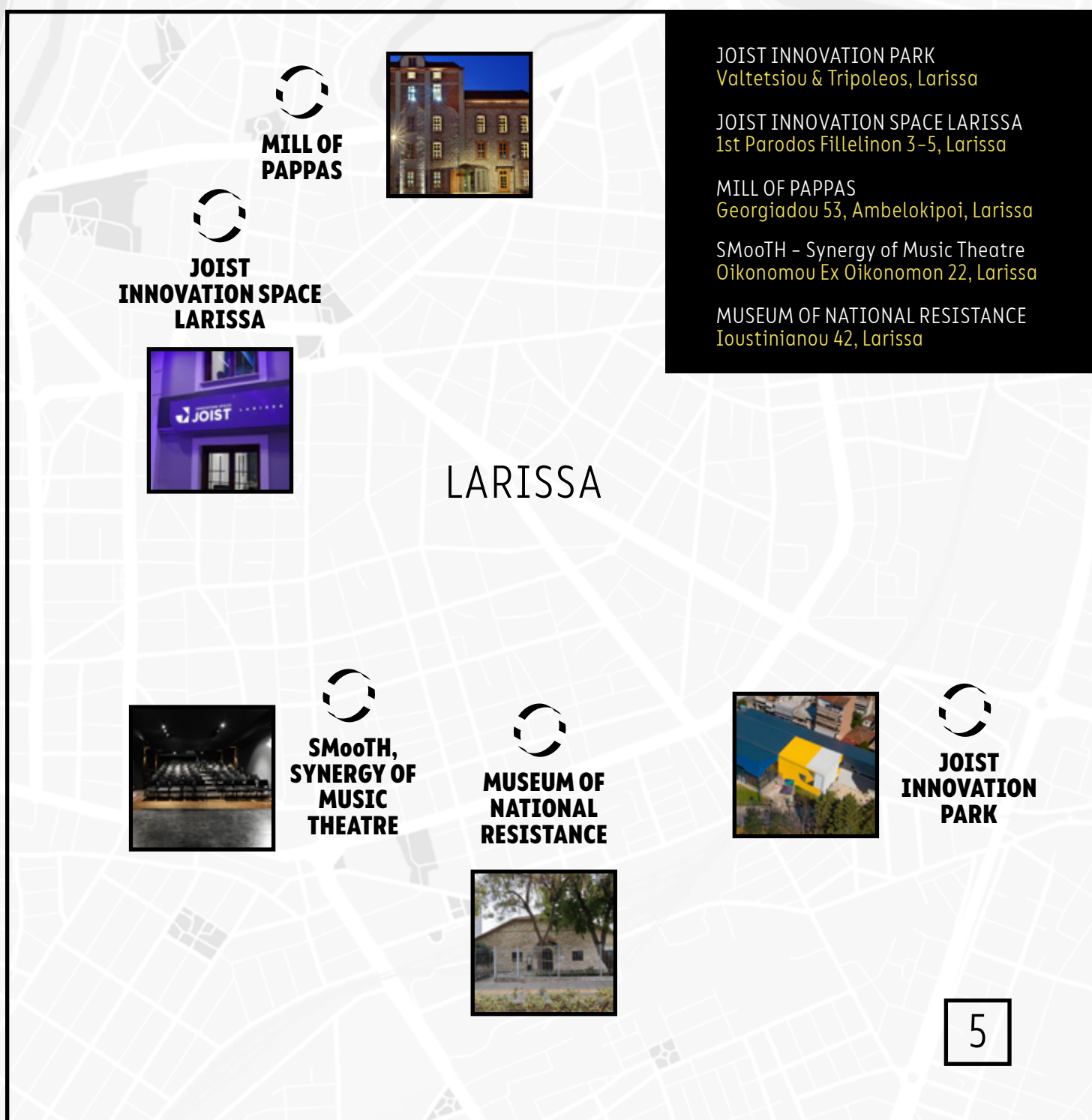
ACCESS TO EUROPEAN FUNDING  
OPPORTUNITIES



# KEY VENUES SHAPING A UNIQUE EXPERIENCE

or two days, the activities of the Innovent agenda will be hosted at major cultural venues of the Municipality of Larissa, at JOIST Innovation Park and at JOIST Innovation Space Larissa, creating the most exciting innovation map of the city.

Each location presents a different technology, as well as a contemporary reflection of the history and identity of Larissa.



# THEMATIC PILLARS OF INNOVENT FORUM 2026

THE NEW ERA OF  
CONNECTIVITY:  
5G/6G & INTERNET  
OF THINGS

GREEN  
TECHNOLOGY &  
ENERGY  
INNOVATION

ARTIFICIAL  
INTELLIGENCE &  
NEXT-GENERATION  
DIGITAL EXPERIENCES

CYBERSECURITY &  
DISINFORMATION  
SECURITY

# THE NEW ERA OF CONNECTIVITY: 5G/6G & INTERNET OF THINGS



5G, 6G & the Hyper-connected Future: Edge Computing, Digital Twins & Modern Telecommunications

Internet of Things in Everyday Life: Smart Devices & Home Automation

Smart Cities & IoT Systems: Sensors, Lighting & Urban Safety

Smart Mobility: e-bikes, Smart Parking & Micro-mobility

Smart Logistics: Smart Businesses & Product Traceability

# GREEN TECHNOLOGY & ENERGY INNOVATION



- Energy Storage & Smart Grids: Energy Management Methods & Self-generation
- Circular Economy & Resource Re-use: Recycling & New Materials
- Smart Buildings & Energy Efficiency: Sensors, Consumption Monitoring & Green Infrastructure
- Green Transport & Sustainable Mobility: E-mobility, Charging Stations & Low-carbon Logistics
- Climate Tech for Citizens & Businesses: Footprint Reduction Tools & Green Solutions



# ARTIFICIAL INTELLIGENCE & NEXT-GENERATION DIGITAL EXPERIENCES



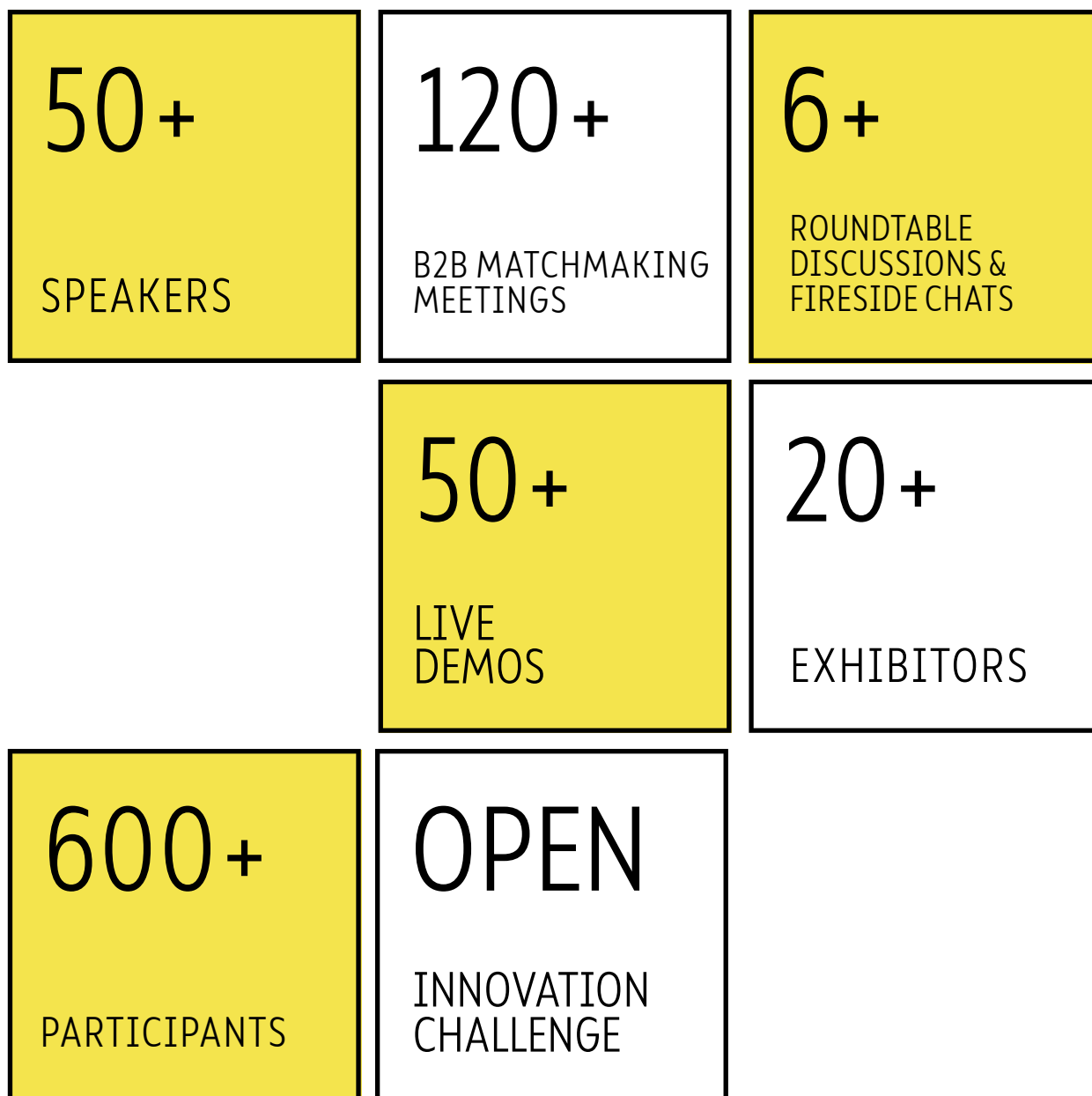
- Everyday AI: Artificial Intelligence Tools for Work, Education & Creativity
- XR/VR/AR Experiences: Virtual Labs, Cultural Routes & Gaming
- The Future of eCommerce & Digital Retail: AI, Personalized Shopping, Virtual Try-ons & New Payment Methods
- Ethics & Safety in Artificial Intelligence: Transparency, Bias & Protection of Young People
- AI & the Professions of Tomorrow: HR, New Skills & Digital Roles

# CYBERSECURITY & DISINFORMATION SECURITY



- Digital Security for All: Scams, Device Protection & Safe Social Media Use
- Tackling Cyber Threats for Businesses & Organizations: Phishing, Cloud Security & Ransomware
- Fake News, Deepfakes & AI-driven Disinformation: Media Literacy, Verification Tools & Practical Protection
- Personal Data Protection: GDPR, Digital Identity & Secure Information Management
- Resilience of Critical Infrastructure & the Public Sector: Cyber-resilience & Systems Protection

# THE IMPACT



# SPONSORSHIP PACKAGES

# SPONSORSHIP PACKAGES

SPONSORSHIP	BRONZE	SILVER	GOLD	PLATINUM
COST	1000€	3000€	5000€	8000€

















## BENEFITS

Reference in press releases and social media				
Reporting: Post-event Insight Brief στα social media				
Opportunity for sponsoring company promotion and visibility through informational material at the JOIST Info Spot in Larissa's central square				
Promotional material of the sponsoring company displayed at the entrance of each event location				
Logo placement on promotional materials (website, digital banners, roadmap, visibility at every event stop)				
Promotional material of the sponsoring company included in the delegate bag				
Opportunity to participate in a JOIST Podcast episode (30-45 minutes)				
Dedicated Info Spot in the city's central square for public engagement and brand visibility				
Free sponsorship mention in JOIST Podcast episodes for 6 months (February 2026 - July 2026)				

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COST	1000€	3000€	5000€	8000€

## BENEFITS





















Printing on the exterior surface of the delegate bag				
ACTIVATION & CONTENT ENGAGEMENT				
Free participation in onsite & online B2B meetings				
Participation of a company representative in the Innovent VIP Breakfast				
Opportunity to take part in a roundtable / thematic session / workshop / skill station of the company's choice				
Exhibitor Stand		<b>20% discount</b>	<b>free</b>	<b>XL free</b>
Free participation in an exclusive discussion group with investors / startups / institutional representatives – Curated by JOIST				
1 Keynote Speaker / Fireside chat (30')				
Thematic session   Roundtable hosting opportunity at one event stop: "Roundtable powered by sponsoring company"				



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## BENEFITS

JOIST SERVICES				
Free Membership to the JOIST Community - <b>Hybrid Membership</b>	3 Months	6 Months	9 Months	12 Months
Free Digital Maturity Assessment (DMA) and full report				
<b>Innovation Management</b> service discount based on the sponsor company's DMA results	10% discount	20% discount	30% discount	50% discount
Free <b>Report ESG</b> for the sponsoring company				
Listing of the sponsor's services and products on the platform <b>JOIST Marketplace</b>				
Free, two hours, On-Demand Innovation Funding Workshop for European funding				
Reduced participation cost in JOIST Soft Landing Programs (business missions)	10%	15%	20%	30%
Free pass, with exclusive invitation in 2 CEO dinners (January 2026 - December 2026)				

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## BENEFITS

Co-host business breakfast / business lunch in or/and outside Larissa				
Market Place curated RFQs/intros pack & B2B meetings matchmaking, curated by JOIST	<b>Intro Pack</b>	<b>Intro Pack &amp; 2 Meetings Booked</b>	<b>Intro Pack &amp; 5 Meetings Booked</b>	<b>Intro Pack &amp; 8 Meetings Booked</b>
Co-host adults' workshops, curated by JOIST and active participation of the sponsoring company for one year				
<b>EU Calls premium</b> , free for one year				
10% reduction on the premium Innovation Funding package				

EXHIBITION  
SPACES  
& EXHIBITOR  
PACKAGE

# EXHIBITION SPACES

## **JOIST INNOVATION PARK**

Focus on Demo XR Technologies &  
Creation of Immersive Experiences





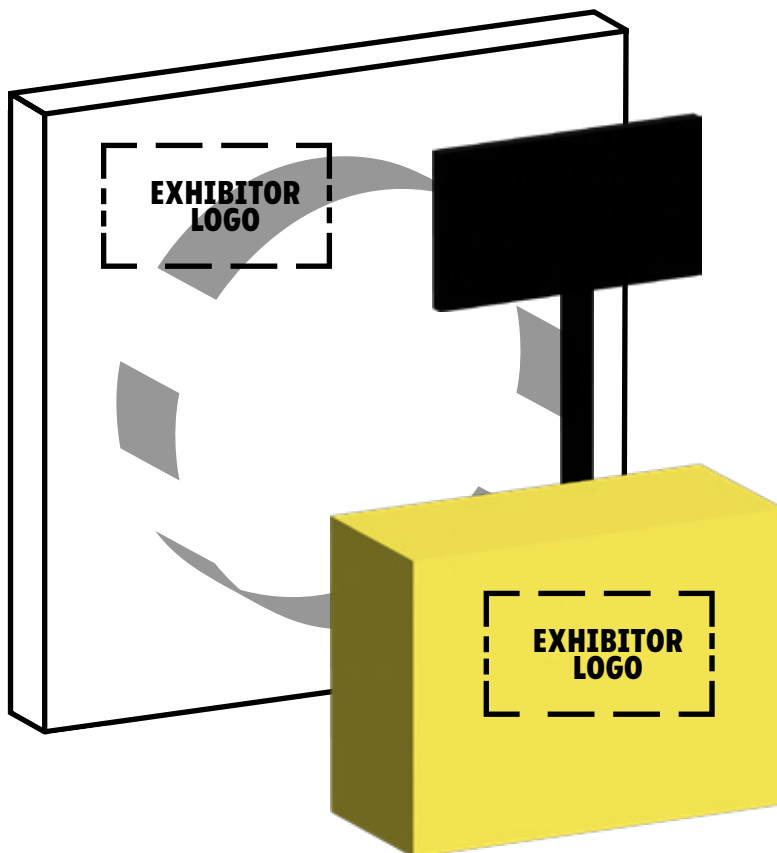
# EXHIBITION SPACES

## MILL OF PAPPAS



# EXHIBITOR PACKAGE

**EXHIBITOR COST:**  
**2000€ + VAT**



## FULLY EQUIPPED STAND, INCLUDING:

- 1 × 40-inch screen **(1920x1080px)**
- Free printing by JOIST of the stand's branded backdrop **224X224cm**
- 1 table **142x105cm** with your company logo
- 2 chairs
- 1 power strip
- Free Wi-Fi throughout the entire exhibition



**We invite you to participate, connect with the ecosystem, and enhance your visibility at Thessaly's most valuable science, technology, and innovation event.**



## **CONTACT**

For more information regarding your participation as a sponsor and/or exhibitor, please contact theInnovent Forum sales team.

**[innoventforum@joistpark.eu](mailto:innoventforum@joistpark.eu) | +30 2410 234422**